

SANTA FE  
**digital darkroom**  
PHOTOGRAPHIC WORKSHOPS • TOURS

photographic & fine art support & training

Name : \_\_\_\_\_

E-mail : \_\_\_\_\_

Address : \_\_\_\_\_

Phone : \_\_\_\_\_

Do you have a web site? If so what is your URL? : www. \_\_\_\_\_

How did you hear of us? \_\_\_\_\_

If by internet search, what key words? \_\_\_\_\_

Are you interested in a Workshop in Santa Fe?      By phone?      Internet session?

Personalized workshop?

Dates of interest :

\_\_\_\_\_

\_\_\_\_\_

Have you taken workshops/ classes before? YES      NO

If so with who and where?

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\_\_\_\_\_

What subject matter / type of photography interests you?

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Would you like to do any shooting during your workshop sessions? YES      NO

If so what locations/ subjects interest you?

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\_\_\_\_\_

\_\_\_\_\_

Mix and match from any of our study programs to create your own personalized curriculum to suit your goals and interests! See page 2, 3 and 4.

Personalized services by appointment 505.670.9898 • info@santafedigitaldarkroom.com

www.santafedigitaldarkroom.com

Half day, full day and hourly rates  
Discounts for long-term packages

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## WORKSHOPS OVERVIEW

Our Signature © Create Your Own Workshops Customized Programs are tailored to suit your goals, interests, pace, & schedule— saving you valuable time & money! Small groups or individually by the hour, half day, or full day, face-to-face, by phone and internet around the globe.

## EXCLUSIVE, UNIQUE SERVICES TO MEET YOUR NEEDS

- Choose Your Dates according to Your Schedule
- Choose Your Study Topics according to Your Goals and Interests
- \* Half Day or Full Day Intensives
- \* 2-5 Day Study Program Packages
- \* Discounts for 3 or more sessions
- Discounts for returning Alumni
- Hourly Rates Available
- Mix and Match from any of our Study Programs
- Faster, more efficient, more economical, and more fun!

## FULLY CUSTOMIZED WORKSHOPS

Mix and match from any of our study programs to create your own personalized curriculum to suit your goals and interests. ©Create Your Own Workshop Today.

## PHOTOGRAPHIC MENTORING AND CRITIQUE

Guided and supported coaching to build a stronger portfolio, publish your work, exhibit, advance your skills and photographic career and more. Our inspiring instructors focus their efforts exclusively on helping you improve your work with personal feedback and in-depth critiques.

## PHOTOGRAPHIC STUDIES

Expand your knowledge of photography—from exposure to composition to learning to see more creatively. Supportive, goal-oriented learning at any level from beginner to advanced.

## LOCATION STUDIES

The digital vacation workshop—the ideal combination of education and vacation. Be inspired on location with one-on-one attention in the field as you learn a customized curriculum to suit your goals.

## DIGITAL PROCESS AND PRINT

Gain the necessary knowledge to flourish in the digital environment from learning the functions of your digital camera to creating masterful prints. Our workshops allow you to begin where you are most comfortable, and progress at a pace that works best for you. Learn Adobe Photoshop and Adobe Lightroom, black and white, workflow and more.

## MARKETING AND BRANDING

Develop your professional image and presentation. Promote your work with portfolios, logo, leave-behinds, web site and more.

## PHOTOGRAPHER'S WEB SITE

No templates here. Basic, Select and Premium packages available. All packages include design time with our in-house design staff, and amount of design services vary according to package.

## DESIGNING AND PUBLISHING YOUR PHOTOGRAPHIC BOOK

Transform your project into a well edited, beautifully designed, uniquely-tailored proposal or photographic book for publication.

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### FULLY CUSTOMIZED WORKSHOPS

Check as many as interest you. Provide any additional information.

#### PHOTOGRAPHIC MENTORING AND CRITIQUE

Weekly, Monthly, and Yearly packages Include:

- 1 hour phone consultations
  - Photographic assignments
  - Photographic critiques of online images
  - Competition preparation advice
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#### PHOTOGRAPHIC STUDIES

Learn to See Better: The Photographer's Eye

- Develop New Ways of Seeing
  - Make Better Photographs
  - Light & Shadow
  - Elements of Design
  - Composition
  - Focus Your Vision
  - Create A Signature Style
  - Breaking the Rules
  - Highest Quality Capture
  - Learn to use Your Camera
  - Shutter speed & action
  - Exposure
  - Depth of field
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#### LOCATION STUDIES

Santa Fe & Taos, New Mexico (see web site for more details)

- Santa Fe City Different
  - Landscape
  - Old Churches
  - O'Keeffe Country
  - Wildlife and Ranchlands
  - Gardens
  - Tent Rocks Volcanic Tours
  - Bandelier: Pueblo Indians
  - New Mexico Sampler
  - Taos
  - Pecos Pueblo Ruins
  - Enchanted Waters
  - The High Road
  - Shooting for Black and White
  - Infrared Workshops
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Other locations

- Canadian Rockies
  - Belize
  - Mexico
  - Costa Rica
  - Nicaragua
  - Seattle
  - Uganda
  - Zion Nation Park
  - Banff and Jasper Ice Fields
  - Tuscany Italy: The Tuscan Light
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### FULLY CUSTOMIZED WORKSHOPS

Check as many as interest you. Provide any additional information.

#### DIGITAL PROCESS AND PRINT

- Photoshop for Photographers
- Lightroom for Photographers
- Digital Workflow
- Black and White Conversions
- Photoshop Intensive
- Lightroom Intensive
- Digital Darkroom Techniques
- Masking & Compositing
- Color Management
- Making The Fine Art Print
- Retouching and Restoration
- Design Your Photographic Book
- File management
- Install software, shows you how to install
- Backup devices
- Monitor calibration

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#### MARKETING AND BRANDING

- Logo
- Business Cards
- Leave behinds
- Promotional Pieces
- Photoshop Intensive

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#### PHOTOGRAPHER'S WEB SITE

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#### DESIGNING AND PUBLISHING YOUR PHOTOGRAPHIC BOOK

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What other topics would you like to cover during your workshop session?

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